



YOUNG WOMEN OF POWER

Theme: ANYTHING BUT TYPICAL

April 25-26 YWOP 2014 Conference

Inspiring Female Greatness

The Event: A conference for girls ages 12 to 18 to build confidence through active group sessions on personal safety, inner beauty, and celebrating female diversity and greatness so girls know that they Are MORE Than Enough.

YWOP Helped Me To Realize That...

"I have more power than I thought I had" – Emma S, 15

"I can open up to other girls" – Jennifer, 18

"I don't need to give into pressure & guys won't fulfill me" – Gabrielle F, 13

"Beauty comes in different shapes and sizes" – Keandra T

"I am a Beautiful, Wise, Powerful Woman of Principle"

2014 Theme ANYTHING BUT TYPICAL: Be Bold, Dream Big. There is More to You Than Meets the Eye.

Our Goal: When girls leave our conference they will think bigger and dream bigger. They will take bold steps with confidence and focus, because they realize they are capable of so much more.

CONFERENCE HIGHLIGHTS:

* **Sabrina Jalees** our MC & speaker. She is funny! You may have seen her on Much Music's Video On Trial & YTV's In Real Life. This bold female made her first debut at Yuk Yuk's at the age of 16. Sabrina is anything but typical.

* **Mpact Krump** This dance group will hit it hard bringing movements with a message!

* **Youth Speaker & Founder of YWOP Alison Springer** will be empowering girls to speak up in order to make their schools safe for all.

* **Singer songwriter Tenille** was "Female Artist of the Year" for the 2nd year in a row at Alberta's CMA Awards. Girls will be inspired by her story and her music.

* **Meet some of Canada's Most Influential Women, along with Interactive Workshops:** Zumba, Boxing, Skin & Hair Care, Art Journaling, Fashion Stylist, Dating Relationships, & so much more...



***Lunch and refreshments are included in the registration fee**

NEW LOCATION: FFCA HIGH SCHOOL 2116 MacKay Road NW Calgary, AB

Friday April 25th 6:30pm to 9:00pm Saturday April 26th 9:30am to 4:30pm

Registration starts Friday at 5:30pm

Cost: \$45 Early Bird Fee till March 29th **\$50** Regular Fee **\$60** At the Door

For More Information Contact: (403) 399-4272 **Email:** ywop@pivotfwd.com

REGISTER ONLINE at www.ywop.ca to Purchase Tickets



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*A Conference to Raise Teen Girls Self-Esteem
(Message for Youth Workers, Educators and Parents)*

Young Women of Power (YWOP) is a grass roots non-profit organization that recognizes the needs specifically of teenage girls. YWOP provides conferences, workshops and mentorship programs that inspire female greatness. Caring men and women volunteer to host the YWOP Conference for Jr. and Sr. High girls, ages 12 – 18ish, in Calgary, AB.

Our Mission: to empower young women by redefining **Beauty**, teaching them how to use and apply **Wisdom**, building their confidence to produce **Powerful Change**, to be unwavering in their values and **Principles**.

It Is Our Aim To Help Young Women Who Attend Our Events To...

1. See and embrace their unique beauty
2. Gain knowledge on how to protect themselves against harmful situations
3. Be introduced to inspiring women and resources available in their communities
4. Be encouraged to live life to the fullest!

ANYTHING BUT TYPICAL: Be bold, dream big, there is more to you than meets the eye.

Why is there so much girl drama? When what you see on TV are females creating drama...what you see is what you get. There are girls who are brilliant and creative, but they stay timid and unchallenged because of what they see modelled in their home or culture. Our goal for the YWOP Conference this year is to inspire females to greatness by putting women in front of them that have accomplished incredible feats either as a female, a teenager, culturally, or in their field. We want girls to be inspired to test the waters to see what they are capable of, to exercise their voice, dream big, think bigger and see that their possibilities are limitless. There is so much that these teen girls are capable of and we want to help remove any limitations they've put on themselves and help them dream. The Principle we are highlighting this year is **Boldness**, using the symbol of the lion. The lion represents leadership, strength and confidence. Its presence is powerful. We want to give girls permission to be bold, not out of rebellion, but out of presence which comes from a true inner confidence of who she is.

To ensure that these important messages get across each speaker is carefully selected. They are informative, yet entertaining and engaging. This year, related to our theme, we have workshops led by some of Alberta's most influential women who are breaking ground. These women will inspire your teen girl(s) to greatness!

The YWOP Conference is a **first come first served basis** with a **regular admission of \$50.00 and \$60.00 at the door. The early bird fee is \$45 until March 29 so register online today.** Lunch is included in the registration. Female mentors/guardians are also welcome to attend. If you would like to be involved or know someone or a company who would be interested in sponsoring the conference, please contact us at ywop@pivotfwd.com or (403) 399-4272.

For more information on other YWOP Programming visit our website at www.ywop.ca. Together we can help girls confidently overcome the many challenges of self-image and self-worth, encouraging them to grow into Beautiful, Wise, Powerful Women of Principle.

Alison D. Springer

Founder & Executive Director